



AXCELA® baits contain META® metaldehyde

Metaldehyde is the most commonly selected active substance for slug and snail baits:

- Works instantly
- Works in cold and wet conditions
- Works on all slug and snail species

When used as directed, it has no effect on beneficial organisms.

Minimise the risk of crop damage by using AXCELA® slug and snail baits in a control programme.

- Use cultural control methods where appropriate
- Monitor slug and snail activity and use bait traps to assess bait need
- Calibrate applicators for optimum baiting points

- Careful timing can protect crops through vulnerable stages
- Follow the label to maximise protection and minimise environmental impact

For further information and details on how to monitor and access slug and snail populations, go to <https://grdc.com.au/> and enter into the search 'slug' &/or 'snail'*

For more information and for spreader calibration charts go to www.axcela.eu



The Lonza Stewardship Philosophy

Responsible use of agrichemicals

Lonza is committed to the responsible use of its products and advocates the use of appropriate doses according to the risk.

Lonza advocates an integrated crop management approach to slug and snail control where cultural and other non-chemical methods can be valuable tools in tackling the overall problem.

Lonza is a member of industry voluntary schemes to help promote responsible use of agrichemicals and help fund initiatives to promote appropriate use.

Lonza's stewardship advice:

- Use baits only when necessary
- Be aware that leaching may be more likely at certain times and on some soils
- Calibrate application equipment carefully
- Fill and clean application equipment in the field
- Do not apply ahead of heavy rain or when field drains are running
- Check integrity of bait packaging and clear up spillages

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Lonza



Emergency phone:

In a transport emergency dial 000, Police or Fire Brigade. For specialist advice in an emergency only, call 1800 033 111 (24 hours)

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AXCELA® is a trademark of Lonza Ltd. META® is a registered trademark of Lonza Ltd. Bitrex® is a registered trademark of Macfarlan Smith Ltd Use plant protection products safely. AXCELA® contains metaldehyde. Always read the label and product information before use.

*Source: Grains Research & Development Corporation

Product Information



axCela®
SLUG AND SNAIL BAIT

Why use AXCELA® baits?

A breakthrough in crop protection – AXCELA® baits are the first baits to deliver a 'SLUGFAST' crop in under 80 minutes.

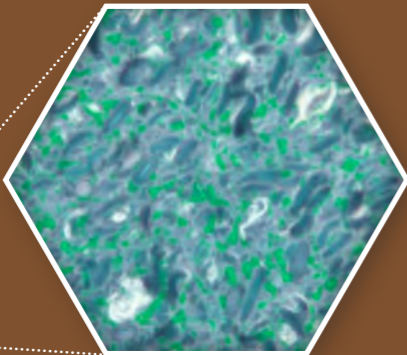
- FASTER acting
- MORE palatable
- MORE robust
- Slugs spent almost twice as long eating AXCELA® baits: they consume a fatal dose of META® metaldehyde more quickly.

AXCELA® baits have an immediate effect. Apply them as soon as you identify the need for treatment – and prevent crop damage.

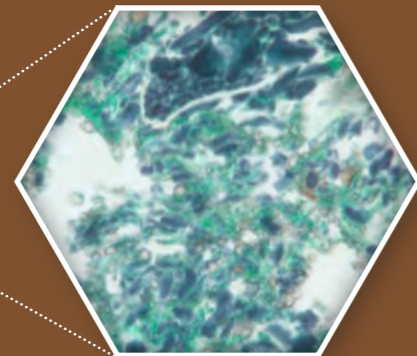
Put simply, they kill more slugs, more quickly.

- AXCELA® baits turn from hard to gel-like when they hit soil, where moisture is present - making them easier to feed on.
- In trials, slugs started eating AXCELA® baits in less than 80 minutes – 30% quicker than other baits.

1. The microstructure of an AXCELA® bait is a fully packed, compact structure with few small pores



2. Standard baits have a 'looser' microstructure with wider pores



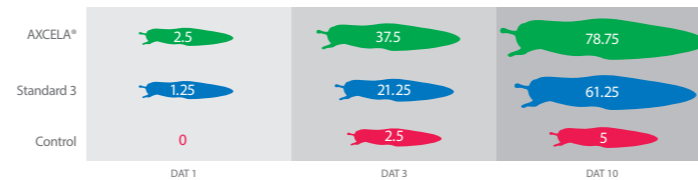
GETTING TO THE HEART OF THE MATTER

See for yourself why AXCELA® SLUG AND SNAIL BAIT works so well

Acts FASTER

so your crop is 'slugfast' sooner

Percentage mortality over ten days, following treatment with AXCELA® (i2L, 2011, UK, 7kg/ha)



More PALATABLE

so slugs eat the bait, not your crop

We put AXCELA® baits through a unique gelatinisation process. This makes them more palatable, more quickly.

Time slugs spent feeding in first 'meal' (i2L, 2012, UK)



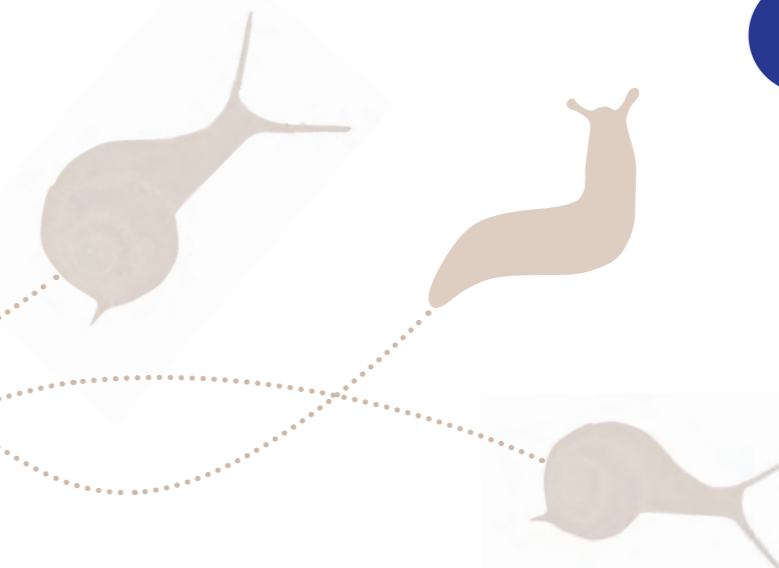
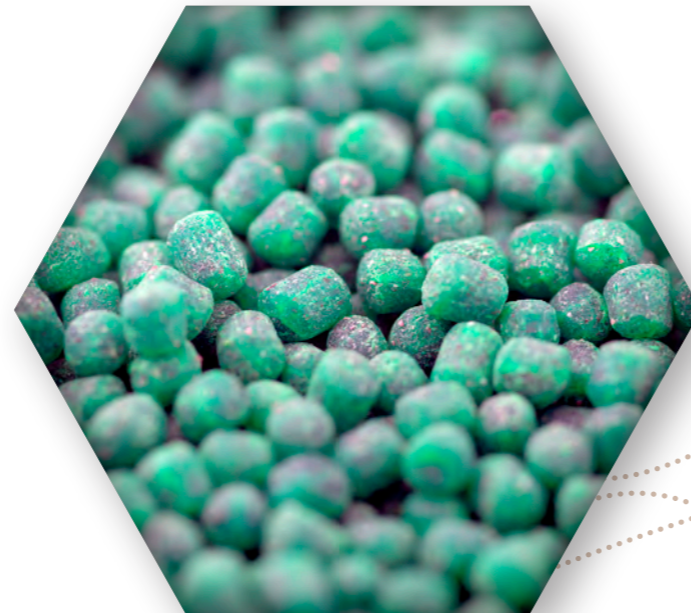
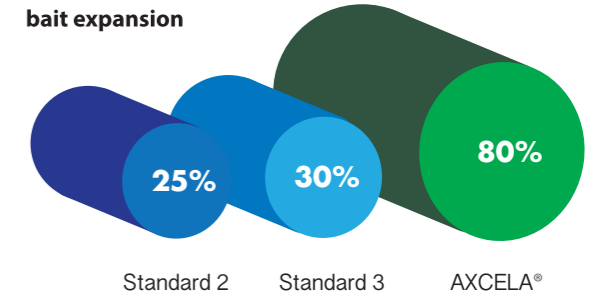
Trial data proves that more slugs die after an initial encounter with an AXCELA® bait.

More ROBUST

so your crop is protected for longer

Wet-extrusion AXCELA® baits are tough and effective:

- In the field, their volume expands by 80%, increasing bait presence
- Uniform size gives even spreading and baiting points
- The active substance META® metaldehyde is evenly distributed within each AXCELA® bait
- More than 91% of AXCELA® baits remain intact after spreading, with most of the broken baits containing enough active substance to deliver a fatal dose to feeding slugs and snails.



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